510.769.1601

Over twenty years ago, a young man from a long line of distillers ventured from the Black Forest of Germany to the sunny Bay Area of California. With its cultural diversity and abundance of amazing things to distill, Jörg Rupf quickly fell in love with the San Francisco area. Jörg began educating the American palate as to the virtues and beauty of finely crafted eau de vie. Over the years, his products have garnered countless awards and amassed a long list of devotees, among them some of the best restaurants in the country as well as hardcore foodies.

To find reliable sources of intensely flavored fruit, Jörg tasted his way through orchards in California and the Pacific Northwest. Pears from Lake County, Sonoma and Ukiah had the concentrated flavors Jörg was after, as did raspberries from Oregon and cherries from Michigan. The fruit of the West Coast has elated Jörg with its wide variety and excellent quality. The availability of such fruit enables St. George Spirits to produce the highest quality eau de vie. It is Jörg's belief that the unparalleled consistency of the region's fruit gives his products an edge over European eau de vie, whose distillers must deal with dramatic variations in fruit quality from season to season. How important is the quality of the fruit in eau de vie distilling? Consider that it takes up to thirty pounds of fruit to produce one bottle.

Jörg still travels to the fruit-growing regions and personally selects the fruit used in his distillations. He considers not growing the fruit himself to be another advantage over many of his contemporaries. It not only allows him to concentrate on what he does best, it also protects him from a poor harvest. If a grower who makes eau de vie has a bad crop, he can't make good eau de vie. By being able to select the best fruit of the season every year, St. George Spirits is guaranteed consistent quality.

MEDIA: 510.769.1601

St George Spirits Single Malt Whiskey:

"Like no other whiskey ever --- it has a rainbow of sweet fruit and flower aromas you can scarcely believe come from grain, and an amazing smoothness on the palate." Charles Perry, LA Times, Dec. 1, 2004

"Complex floral undertones and flavors of nut brittle and cocoa emerge on the palate...The finish has the clean elegance of a good sauvignon blanc." --Florence Fabricant, *The New York Times*

- "...a floral, vanilla nose that turns to chocolate and plays a sweet cocoa tune on the tongue."
- --Shelley Handler, 7x7 San Francisco

- "... aging...in a variety of woods adds complexity to this sophisticated tipple."
- --Anthony Dias Blue, Bon Appétit

Aqua Perfecta Poire William:

- "The aromas and **intensity of flavor** of St. George Spirits Williams Pear Eau de Vie are literally breathtaking."
- --Larry Walker, The San Francisco Chronicle
- "Not many Old World distillers can claim to surpass the **heady**, **intense aroma** of the Pear brandy from St. George."
- --Frank Prial, The New York Times
- "... you'll swear there's a pear in every sip."
- -- Carol Emert, Wine & Spirits

(Five out of Five Stars)

- "This is what eau de vie is all about..."
- --WineToday.com
- "Brilliant fruit essence begs for hours of nosing this pure fruit elixir. Refined and elegant on the palate, it offers rich, viscous, fresh pear flavor and elusive delicate spice notes."
- --The Underground Wine Journal

Aqua Perfecta Kirsch:

- (Four out of Five Stars); "explodes with aromas of freshly-baked cherry pie..."
- --WineToday.com
- "...walnut, mineral, rose petal and elusive cherry aromas offering substantial perfumed character...lively and floral with forward cherry blossom, plum, and cherry fruit flavors."
- --The Underground Wine Journal

Aqua Perfecta Framboise:

- "St. George Framboise **smells and tastes more like raspberries than raspberries do**."
- --Jerry Mead, The Wine Spectator
- "...bright, fresh, fragrant aromas of fresh raspberry, sweet plum and cherry notes...incredibly smooth and supple with mildly spicy raspberry fruit, dried currants and sweet cherry."

- --The Underground Wine Journal
- "...Rupf [has] remained true to his **meticulous methodology and reverence for natural ingredients**...the result is an almost perfectly clear liquor that captures the savory essence of the fruit."
- --Robert F. Howe, San Francisco Magazine
- ***** *Highest Recommendation* "Buy it if for nothing else than the **mesmerizing bouquet**; the palate entry is tart but juicy....the midpalate is so harmonious, so ideally integrated and fruity that it's hard to think of this solely as a liqueur...concludes as stately and majestic as it begins.....An American classic already." F. Paul Pacult, Spirit Journal, December 2004
- "Jorg Rupf...makes no compromises with this raspberry liqueur that is **powerful but refined**." Food and Wine, November 2004

Aqua Perfecta Grappa of Zinfandel:

- "...deep, rich aromas of dried berries, currants, leather and licorice with hints of rose petal, cocoa, spice and cedar. **Bold and powerful flavors** of mixed berry, black fruits, straw, leather, sawdust, black cherry and plum close in a complex, rounded, lengthy finish."
- --The Underground Wine Journal
- "...the Grappa of Zinfandel, loaded with golden raisin and dried dark fruit flavors, is an **approachable**, **sippable delight**."
- --Chris Sawyer, The San Francisco Chronicle

89 Points; "Highly Recommended"

--Beverage Testing Institute

more on Hangar One Vodka:

- ***** *Highest Recommendation*" Another prize from Jorg Rupf, **genius distiller** of northern California's East Bay." F. Paul Pacult, Spirit Journal, December 2004
- "Simply stunning....Not like any spirit I have ever tasted." Dan Berger's Vintage Experiences, Volume IX, Issue 28, Sept. 2, 2004
- "...the Buddha's Hand citron was perfectly delicious --- with an extremely bright nose and a flavor like a lovely fresh cross of lemon, lime, and orange. I wanted to mix it right away with Pimm's No. 1 and tonic water, find a chaise longue, and disappear for a few days." The Atlantic December 2004:
- "Straight' Hangar One vodka is an unusual triumph: delicate to the nose...It has

the gentle potency of an eau de vie, and **a finesse I found in no other vodka**." The Atlantic December 2004:

"The difference between these flavored vodkas and the run-of-the-mill highproduction commercial varieties is like that between watching a video and seeing a

fresh print of the film on a wide screen with THX sound... ... Kaffir Lime has a blade-fine aroma and glycerin smoothness that give an impression of skating on thin green ice. Buddha's Hand Citron is **ravishing**, **inexplicable**, **enticing**—and then you taste it. The Mandarin Blossom is like a **vivid**, **fleeting dream of paradise**. --Rod Smith, *The Los Angeles Times*

- "...three unusual and delicious citrus varieties...If flavored vodka is not your drink, consider the plain version, which is silken, with exceptional lightness."
- --Florence Fabricant, The New York Times

... a few excerpts from our reviews

Hangar One Vodka:

Highest Recommendation: Hangar One Kaffir Lime Vodka "... stunning, tart and true-to-the-fruit-source Kaffir Lime makes the best cocktails..." --Pacult and Woodley, *Wine Enthusiast*

White Spirit of the Year: Hangar One Kaffir Lime -- The Spirit Journal

Spirits of the Year—Best Vodka: Hangar One "...outstanding..." --Food & Wine

"...an **exceptionally smooth** Straight Vodka that's too good to mix with tonic." *--Playboy*

Our brand new tasting room, and the adjacent Caddell & Williams store, are now open Wednesday through Saturday, from noon to 7pm, and Sunday noon to 6pm.

(Holiday Hours are the same, except we will be closed Thanksgiving Day (November 24), Christmas Eve, (December 24) and Christmas (December 25) We will be open until 7pm on New Years Eve, and closed on New Years Day

~

Tastes of all of our products are available with the purchase of a \$10.00 tasting glass. Hangar One Vodkas, St. George Single Malt, Aqua Perfecta eaux-de-vie and liqueurs are all available for sale in the retail shop.

Heirloom, our apple brandy, and **De Profundis**, our twenty year old (yes, that's **20 years**) pear brandy are both finally available and only at the distillery.

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We can be found at 2601 Monarch St. at Alameda Point (the old Naval Air Station.)

WHERE TO FIND IN AREA: Beverages & More

QUESTIONS:

Where were you before Alameda?
Why Alameda?
Where can locals find your stuff?
Do you have an education brochure on how to drink your various products?